



Customization
« À-la-carte » features



Steering
Reporting and Dashboards



Market Expertise
Ad hoc Analysis

ONLY GOOD REASONS TO USE

1

One Unique Portal Shop

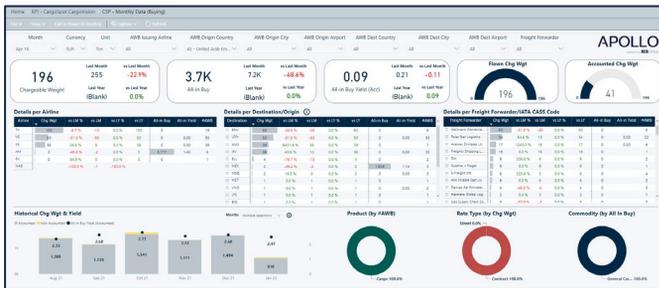
- Apollo consists of a unique online Portal, fully integrated within Microsoft Office 365 architecture and using Power BI technology.



- Different data sources feeds Apollo, both internal (ECS tools & systems) and external (market places, data providers)
- Segregate your user's accesses by source of data and/or profile (country, subsidiaries)

2

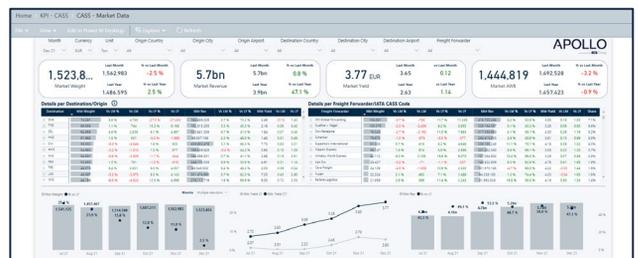
CMS Data



- Visualize the data from your CMS
- Explore the data to analyze the market, calculate your market share, detect missed opportunities, target freight forwarders...

3

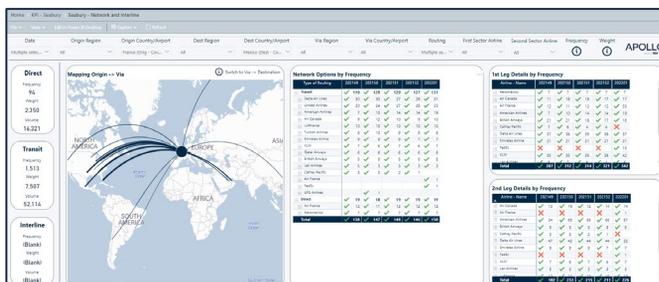
Market Demand Data



- Explore the data to analyze the market, calculate your market share, detect missed opportunities, target freight forwarders...

4

Market Supply Data



- Explore the data to find the direct or transit capacities, analyse the network from an airline or an airport...



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5

Data Integration

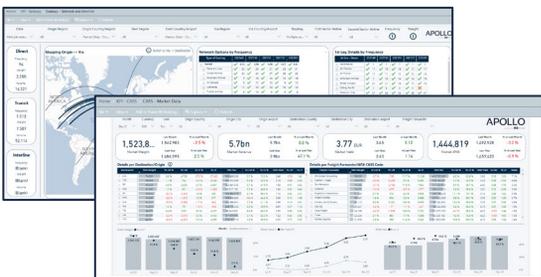
- Integrate your data* for countries where ECS Group does not represent the airline, on the Apollo server hosted by Quito, to have your full portfolio in one place



*subject to an IT feasibility study & IT developments

6

Online Dashboards



- Give access to online dashboards, accessible 24/7 to users in your organization
- User-friendly experience
- Dedicated Support and Training

7

Commercial Reportings

- Customized Commercial Reports
- Receive the reports in a PDF by email, sent automatically on a pre-defined basis (daily, weekly, monthly)



8

Ad hoc Analysis & Market Consulting



- Request ad hoc analysis to know where you stand against your competitors
- Combining data analysis & market knowledge, find market opportunities

WANT TO KNOW MORE? SEND US AN ENQUIRY!

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